



**CAYUGA COUNTY
CHAMBER OF COMMERCE**

CHAMBER LINK

January 2012

www.cayugacountychamber.com

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Register today for the Economic Forecast Luncheon



Economic Forecast Luncheon

January 26, 2012

Holiday Inn, Auburn NY

12:00 noon - 2:00 pm

\$35 advance registration/\$40 at the door

To register, please contact

phone: (315) 252-7291

email: admin@cayugacountychamber.com

Adam Rombel, editor in chief of the CNY Business Journal will give an overview of the economic forecast for Central New York and Tim Kelly of the United Way will provide an update on the community profile. During the luncheon, Andrew Fish, executive director of the Cayuga County Chamber of Commerce and Ginny Kent, education and resource coordinator will give an update on the chamber's plans to launch a new resource designed to assist business owners and staff members who are involved with writing grant proposals and implementing grant-funded programs.

Sponsored by,

SAVANNAH BANK_{n.a.}

Our Mission: To advocate as the voice of the business community, provide value-added services to our members, and facilitate collaboration that supports economic development for the greater good of Cayuga County.

Welcome New Chamber Members!

Lisa Scialdone
Fit for Life Personal Training
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Auburn NY 13021
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A top-notch and reliable local resource for:

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2011 Chamber Board of Directors

Liz Werner	Chair Unity House of Cayuga County Inc
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Roger Beer	Treasurer and Corporate Secretary Green & Seifter PLLC
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Kelly Buck	Unity House of Cayuga County
Patrick Carbonaro	Carbonaro Law Offices
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Richard Elliott	Beardsley Design Associates
Kevin Ellis	Cayuga Marketing, LLC
Tom Filiak	Auburn Memorial Hospital
Hilary Ford	Mack Studio Displays, Inc.
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Mike Gordon	Riordan Realty
Daniel Larson	Cayuga Community College
Dan Soules	Grant Avenue Development
William Speck	Cayuga-Onondaga BOCES
Emily Thomas	Finger Lakes Musical Theatre Festival
Nancy Thomas	First Niagara

Chamber Staff

Andrew Fish	Executive Director
Amy Fuller	Finance Coordinator
Ginny Kent	Education and Resource Coordinator
Carole Estabrook	Administrative Assistant



Did You Know...



Did You Know...

The first annual New York State Wage Theft Prevention Act notice must be provided to all employees by February 1st?

The Wage Theft Prevention Act which took effect on April 9, 2011 requires employers to give notice to employees of their wage rates at the time of hire **and to all employees annually between January 1 and February 1**. The notice must include:

- The employee's rate or rates of pay and the basis of the rate(s);
- Whether the employee is being paid by the hour, shift, day, week, salary, piece rate, commission, or some other method;
- Any allowances claimed as part of the minimum wage (e.g., tip, meal, or lodging);
- If the employee is eligible for overtime, the employee's regular hourly rate and the overtime rate of pay;
- The employer's designated pay day;
- The official name of the employer and any "doing business as" (DBA) names used by the employer; and
- The physical address and telephone number of the employer's main office or principal place of business and the mailing address, if different.

The above information must be provided to employees in writing within 10 business days of hire and on or before each February 1st thereafter even if there were no changes.

Employers must have each employee sign and date the completed notice, provide a copy to each employee, and maintain all notices and acknowledgements for six years.

Private sector employers, charter schools, private schools, and not-for-profit corporations are covered by the Act but federal, state, and local government employers are exempt.

As a Chamber member you are entitled to **3 FREE** consultant calls per year at HR One's Human Resource Hot Line at 1-800-457-8829

The State Report

News from The Business Council of New York State, Inc.

Business Council Applauds Regional Economic Development Awardees

Governor Cuomo awarded \$785 million through the Regional Economic Development Council initiative, continuing efforts to drive economic growth and create jobs.

"Our regional economic councils are a shining example of how New York has repositioned itself to attract industry and expand our economy," said Heather Briccetti, acting-president and CEO of The Business Council of New York State, Inc. "New York's regional councils should be commended for their work, which includes more than 700 innovative projects aimed at improving our state's economy on a regional basis."

"Through public and private partnerships, the councils are reaffirming New York's commitment to building a place where business can grow, development can flourish, new technologies are developed and jobs created," continued Briccetti. "We congratulate not only the top four awardees - Western, Central New York, the North Country and Long Island - but all the regions that have come together to create opportunities and make New York a great place to attract and do business."

Announced in July, Regional Councils represent a community-based, performance driven approach to economic development allowing regional areas to develop comprehensive strategic plans.



Member News

Looking for a new career? Cayuga Community College's Office of Community Education and Workforce is offering three credit-free Allied Healthcare career training programs this winter including Medical Assisting, Medical Coding and Pharmacy Technician. Each course will prepare students to enter the workforce in just one semester. To register or for more information, call (315)294-8841 or go to www.cayuga-cc.edu/communityed. Cayuga Community College's Office of Community Education and Workforce Development is located in the James T. Walsh Regional Economic Center, 197 Franklin St., Rm. R209 Auburn, NY. Regular office hours are Monday – Thursday, 8:30 a.m. – 7 p.m. and Fridays from 8:30 a.m. – 5 p.m. **Closed:** December 22-January 2.

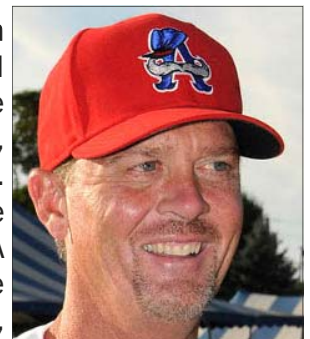
For more current course offerings, please call (315)294-8841



Beardsley Design Associates Architecture, Engineering & Landscape Architecture, P.C. is pleased to announce that Michael Bykowski, P.E. joined the firm as Mechanical Engineer IV. Michael's professional background includes over 15 years of mechanical engineering design for commercial, educational (K-12 and University) military, government, industrial, and healthcare clients. He is licensed to provide professional engineering services in Florida.

For more information, visit www.beardsley.com

The Auburn Doubledays, Short Season Class A affiliate of the Washington Nationals will be managed by Gary Cathcart during the 2012 season. Cathcart led the Doubledays to a 45-30 record and a Pinckney Division title in 2011. Before managing with Auburn in 2011, Cathcart managed for the Potomac Nationals (A+), New Hampshire Fisher Cats (AA), Lansing Lugnuts (A), and Pulaski Blue Jays (Rk). Gary Cathcart was drafted by the New York Yankees in the 33rd round in 1984. He played five seasons in the minors with the Yankees, making it as high as the AAA Columbus Clippers in 1987. Also back for his 2nd season with Auburn will be hitting coach Luis Ordaz. Ordaz played in the Major Leagues with the Cardinals, Royals, and Devil Rays.



For more information, please visit <http://washington.nationals.mlb.com>

Auburn City Council held its first meeting of the new year on January 1 in the Cayuga Community College Auditorium. The agenda for this meeting included the Inaugural Ceremony for Mayor Michael Quill, who was sworn in for his second term alongside newly elected Councilors John Camardo and Peter Ruzicka.

For more information, please contact the Mayor's Office at (315)255-4104

On December 20, Balloons Restaurant and Catering Company owner Bernie Simmons treated 15 formerly homeless families to a delicious dinner during the Rescue Mission's Family Transitions Christmas party at First Love Church on Wall Street. Simmons catered the dinner free of charge with a menu that included roast beef, chicken, potatoes, pasta, steamed vegetables and cookies for dessert. The party, which included guitar music by John Hand and gifts donated by caring people in the community, was held for those involved in the Rescue Mission's Family Transitions program. Family Transitions moves homeless families into transitional and permanent housing as quickly as possible. It is a collaborative effort of the Rescue Mission, Auburn Housing Authority and Cayuga County Department of Health and Human Services.

For more information contact Dede Snyder, 315-701-3835



Member News

The Rescue Mission's Walk A Mile in My Shoes event is coming up on Saturday, February 11! The Walk will benefit the Rescue Mission's Family Transitions program which is based in Auburn. The event gets underway with registration at 9:15 a.m. at St. Mary's Church, 15 Clark Street in Auburn, followed by the Walk starting promptly at 10 a.m.. What a great way to bring your family, friends, co-workers, or church group together and walk to support the Rescue Mission's life-changing work in Cayuga County.

To register or get more information please visit rmwalk.org or call 888-808-6770

The Aurora Inn Dining Room will begin serving Saturday brunch, in addition to its ongoing Sunday brunch, beginning Saturday, January 7, 2012. Saturday brunch will continue through April 30, at which point regular lunch service will resume. Brunch will be served from 10 a.m. to 2:30 p.m. on both weekend days. The addition to the dining schedule comes as the Dining Room also announces changes to their dinner menu, designed, according to Director of Training and Service Meryl Davis, to accommodate faster and less expensive dining. These changes join a number of recent moves by the Aurora Inn Dining Room, including epicurean events and cooking classes, all designed to increase the accessibility of the lakeside restaurant.

More information can be found at www.innsaufaurora.com

The Schweinfurth Memorial Art Center (205 Genesee St., Auburn, NY) is seeking artwork by Cayuga County senior citizens for the annual *Both Ends of the Rainbow* exhibition. Each year, *Both Ends of the Rainbow* features the work of K-12 students and senior citizens from Cayuga County. *Both Ends of the Rainbow* will be on view January 29 - March 18, 2012. All senior citizens in Cayuga County (age 65 and older) are invited to submit up to 2 works of art that are framed and ready to hang for inclusion in the upcoming show. Entry is \$5 for individuals who are not current members of the Art Center and free for Art Center members. Works must be framed two-dimensional work and may include watercolor, painting, drawing, photography, among other media. Please submit work that has not yet been shown at the Art Center. Artwork can be delivered to the Art Center Monday-Friday, January 17 – January 20, 10am-12pm & 1-5pm.

For more information or to register, call the Art Center at (315) 255-1553.



Beardsley Design Associates Architecture, Engineering & Landscape Architecture, P.C. is pleased to announce that Michael N. Reynolds was recently promoted to a Sr. Associate of the firm. In this capacity, Mr. Reynolds will assist the Board of Director's in leading the firm. Mr. Reynolds has been with the firm for 11 years, is an award winning Designer and Project Manager and serves as the Manager of the firm's Malone, NY Office.

For more information, visit www.beardsley.com

KIMBERLY GILFUS has joined Creme della Creme Copywriting & Communication, as its marketing and public relations coordinator. She earned her associate in applied science degree from Monroe Community College. She specializes in building customer relationships by carefully crafting materials in a combination of ways. Kimberly understands customers, their marketplace, and their wants and needs. Not only will she help build a strong brand for products and services, but she also will apply her graphic design talents to targeted communication initiatives. Ms. Gilfus has a passion for communicating visually, and assesses every chance possible to communicate key messages through different types of media. A recipient of her Associate in Applied Science degree, Kimberly looks forward to utilizing her skills to create a valuable relationship with all Crème della Crème clients.

Ms. Gilfus can be reached at KimberlyG@cremedellacreme.org

Recap: 2011 Chamber Holiday Celebration

On December 7, 2011 chamber members enjoyed wine, hors d'oeuvres and good company at the Cayuga County Chamber of Commerce's annual Holiday Celebration.

This year's holiday party was held at Highland Park Golf Club, who provided delicious food. The evening event also featured wine tastings from local wineries, sponsored by Pepper's Discount Liquors in Auburn NY. The chamber extends it's thanks to the wonderful staff at Highland Park Golf Club. The chamber also wishes to thank Pepper's Discount Liquors for their generosity.

On behalf of the staff at the Cayuga County Chamber of Commerce and the board of directors, we wish all of our members a safe and prosperous new year. Thank you again for supporting the chamber and for your efforts in making our region the very best place to work, eat, play and stay. We look forward to partnering with you again in the years to come.



A beautiful holiday tree at Highland Park Golf Club.



Left to right: Kim Guzalak, Alice Hoatland, Reni Fairman, Melissa DeSain and Alivia Nash.



The staff of Crème della Crème brought lots of smiles and holiday cheer to the event.



Staff members from the Merry-Go-Round Playhouse and the Finger Lakes Musical Theatre Festival share a laugh.



Lisa Myers, Merry-Go-Round & Hilary Ford, Board of Directors.

Terri Bridenbecker Outstanding Young Professional: Jennifer Haines, City of Auburn



Jenny Haines is proud to be a life-long resident of Cayuga County, first living in the Town of Sterling until the age of 16 and then in Auburn. Jenny and her husband Howard live in Auburn with their sons, Buck and Alex.

Jenny received her undergraduate degree from Houghton College in 1993, and started immediately afterward with the City of Auburn Office of Planning and Economic Development as an Intern. She earned an MBA from Syracuse University while continuing to work for the City. Throughout her career, she has held the positions of Secretary, Planning Assistant, Community Development Planner, Senior Planner, Planning & Economic Development Program Manager and now Director.

Jenny appreciates the opportunity to serve on the following Community Boards and Committees, in her capacity at the City or as a volunteer: Auburn Alliance Church, Secretary, Board of Ministries, Auburn/Cayuga County Homeless Task Force, Executive Committee, Auburn Memorial Hospital Strategic Planning Committee, Boy Scouts, Cayuga County District, Troop 11 Committee Member and Merit Badge Counselor, Cayuga County Tourism Board, Planning Committee, United Way of Cayuga County, Secretary and Fund Distribution Committee.

Jenny calls herself “hopelessly optimistic” about the future of Auburn and Cayuga County. The Chamber of Commerce and other organizations offer frequent opportunities, like Leadership Cayuga, for residents to learn more about different aspects of our community. Having more people with passion for improving our community will highlight more opportunities for private, public, and not-for-profit partnerships and investment that will attract more residents, business, and tourists.

Membership Corner: Have you booked your Business Event for 2012?

Business After Five Receptions are popular social gatherings of the business community. The Chamber’s premier networking event, Business After Five offers members the opportunity to meet, exchange ideas, talk business in a relaxed and informal setting, make important long-lasting bonds, while giving the hosting business an opportunity to show off their workplace and gain invaluable exposure.

Business at Noon is another monthly Chamber event that provides an excellent opportunity for Chamber members to network with a wide variety of business people in an informal atmosphere. Hours for these monthly events are 11:30 - 1:30 p.m.

Brown Bag Luncheons; these “lunch and learn” programs are a great networking opportunity in a relaxed setting, while giving the host the opportunity to share knowledge useful to member businesses.

The host business must select a site for the event. When selecting a site, we ask that you plan on an attendance of 50 people. Some Chamber Members have a facility large enough to accommodate this number. However; if your facility cannot accommodate 50 people, you may wish to select a restaurant, hotel or other meeting facility for the event. If your event is off-site, the site you choose must be a Chamber Member in good standing. A list of Chamber Member restaurants, hotels and other meeting facilities is available on our website.

Dates for 2012 are filling up quickly. To book your business event for 2012, contact the Cayuga County Chamber of Commerce today.

Thank you to all of our Members Who Have Renewed for 2012

American Cancer Society
American Red Cross, Cayuga County Chapter
Anchor Resort & Marina Inc.
Anyela's Vineyard
Auburn Community Fedreal Credit Union
Auburn Enlarged City School District
Auburn Heights Apartments
Auburn Industrial Development Authority
Auburn Leathercarfters, LLC
Auburn Medical Transport, Inc.
Auburn Sherlock Holmes Real Estate
Auburn Tank & Manufacturing Co., Inc.
B.E. Hedges, Inc.
Balloons Restaurant & Catering Company
Bass Pro Shops
Blue Rock Energy
Bluefield Manor Housing, Inc.
Bouley Associates, Inc.
Brew-Finch Funeral Homes, Inc.
Builder's Choice Lumber Co.
Cannon West Inc.
Carbonaro Law Office
Casowasco Camp, Conference & Retreat Center
Cayuga Community College
Cayuga County Association of Realtors, Inc.
Cayuga County Office of Tourism
Cayuga Marketing LLC
Cayuga-Onondaga BOCES Regional Education Center
Cayuga/Seneca Community Action Agency, Inc.
Chapel House Homeless Shelter
Child Care Solutions
Children's Health Specialist
CNY Asthma & Allergy Consultants
CNY Fertility Center
Coburn Design, Inc.
Contiguglia Law Offices, LLP
Corrosion Control, Inc.
Cranebrook Tree Farm & Tree Service
Cuddy Financial Services
Cuddy & Ward LLP, CPA's
Custom Sensors, Inc.
D'Alberto Refridgeration Service, Inc.
David's Collison an Body Shop
David P. Locastro, MD
Deborah A. Geer Surgical, PLLC
Dill's Run Vineyard, Inc.
Downtown Auburn B.I.D.
Dunn Tire
Edward Jones Investments
Edward T. Boyle Center
Effective Accounting Solutions
Elderberry Pond
Emmi's Realty
Empire Hardware
Energy Next, Inc.
Evergreen Heights
Excellus BlueCross BlueShield
Fairman Massage Therapy
Falcon Realty, U.S.A.
Finger Lakes Driving School, LLC
Fingerlakes Mall
Finger Lakes Natural Oils, LLC
First Data/First Niagara Bank Alliance
First Presbyterian Church
Fox Dealerships
Frank L. Netti, Wells Fargo Advisors
Fred L. Emerson Foundation
Genesee Mall LLC
Genson Overhead Door, Inc.
Grant Ave Development (Arbys)
H and J Hospitality
Haines Publishing, Inc.
Hammond & Irving, Inc.
Harriet Tubman Home, Inc.
Haylor, Freyer & Coon
Hejamada Campground & RV Park
Hiscock & Barclay, LLP
Home Instead Senior Care
Homecare Medical Supply
Hotel Clarence
HSBC
Ide Machine Company, Inc.
Inns at Aurora
JC Penney Company, Inc.
Nelson C. Jameson
Jeff Layton Music Productions, Inc.
Juno's Glass, LLC
Keuka College
King Ferry Winery Inc.
Richard J. Knaul
Lakes Country Affiliates, Inc., The Gardner Agency
Langham Funeral Home, LLC
Main & Pinckney Equipment, Inc.
Matthew House, Inc.
Medent-Community Computer Services Inc.
Merry-Go-Round Playhouse
Midstate Mutual Insurance Co.
Montessori School of the Finger Lakes
Moochler Physical Therapy PC



Thank you to all of our Members Who Have Renewed for 2012

Moro's Table
Mr. & Mrs. Lewis Springer
Naumann Chiropratic
NUCOR Steel of Auburn, Inc.
O'Hara Farms, Inc.
O'Hara Machinery, Inc.
Old Erie Restaaurant
Options for Independence, Inc.
Owasco Beverage, Inc.
Owasco Yacht Club
Packwood House
Paychex, Inc.
Pepper's Dicount Liquors
Lillian T Pettigrass
Picciano Real Estate
Pick-N-Pull Auto Parts
Pinnacle Investments
Pleasant Beach Hotel
Premier Catering
Premier Payroll Processing Inc.
Rescue Mission Alliance
Rich & Gardner Construction Company Inc.
Riester's General Service, Inc.
Riordan Realty
RJ Jewelers
Robert C. Dempsey Agency, Inc.
Sagemark Consulting
Saint Mary's Church
Sam's Shoe Service
Samuel Giacona, Attorney at Law
Savannah Bank
Seneca Lake Winery Association
Seward House
Small Business Development Center
Springside Inn
Staff Leasing Inc.
Suburban Propane
Sugarman Law Firm
Sullivan Horticulture Sales
Summit Automotive Group
Superior Insulation Company
Syracuse Management Systems
The Carmody Agency, Inc.
The Jacobs Press, Inc.
The Lodge
The Stardust Foundation
Theresa Casper-Klock, DDS
Thirsty Owl Wine Company
Ukranian National Club
Underground Café

United Way of Cayuga County
Unity House of Cayuga County, Inc.
Whiting's Wallpaper and Paints LLC
Woodman of the World



CAYUGA COUNTY
CHAMBER OF COMMERCE

Still time to renew your membership!

Our members are our most important constituents. Our prime focus is to provide them with unequalled membership value through innovative programs and services that address their changing needs, pro-active representation and advocacy on all levels of government, bold leadership for our business community and the Cayuga County area, and unwavering emphasis on continuous improvement, quality, and exemplary member and community service in all our efforts and operations.

Here are the initiatives that support our overall effort:

- Proudly refer and promote our member businesses and organizations
- Limit access to many Chamber products, programs and services to our members only
- Assure that Chamber members have a registration or cost advantage over non-members when products, programs and services are available for non-members
- Restrict all sponsorships, advertising and marketing opportunities on Chamber programs to members only
- Make volunteer opportunities on Chamber councils, committees, and task forces open only to members and their employees

Our Mission is to advocate as the voice of the business community, provide value-added services to our members, and facilitate collaboration that supports economic development for the greater good of Cayuga County. And we look forward to partnering with you again in 2012. To renew your membership, contact the chamber today!



Tour, Taste & Shop at New Hope Mills

Dozens of people showed up for the Pre-Christmas event at the local food producer New Hope Mills. The Weed family gave several tours of the facility and swore people to secrecy. The Cafe and shop was open for sampling and shopping. There was something for everybody. No one left empty-handed.

IGNITE 2011 Report Card

CONNECT - Through social gatherings every 2nd Tuesday of the month, IGNITE highlighted local businesses and places of interest, like Logan Park Lofts, Schweinfurth Memorial Art Center, Auburn Fire Department, Auburn Doubledays and Harriet Tubman Home. In addition, IGNITE hosted two public forums, one regarding the city manager search and the other for election candidates. In total, IGNITE hosted more than 300 people.



Ignite Chair Monika Salvage and her daughter Ella tour, taste and shop at New Hope Mills.

ENGAGE - IGNITE developed a new and interactive website. IGNITE has a Facebook following of over 700 friends and recently started to add twitter to the mix. IGNITE was offered a monthly column in the Sunday edition of The Citizen. Local newsletters, like Positively Auburn and Chamber Link featured IGNITE stories regularly. IGNITE is also proud to have reputable websites, like The City of Auburn, Auburn Industrial Development Agency, Cayuga Works and The Cayuga County Chamber of Commerce link to our website.

INVOLVE - IGNITE became active in the city manager search in the spring and demonstrated competence and credibility when a young human resource professional from within our steering committee was nominated for the search committee. Subsequently, IGNITE organized a public forum to discuss the young perspective regarding the city manager position and local topics that are of importance to the younger generation in Auburn.

In the summer, IGNITE launched its informational election campaign "IGNITE the Vote! 2011" to encourage voting among young residents in Cayuga County. IGNITE conducted an online survey asking young Auburn residents about their priorities regarding city council and Cayuga County residents about theirs regarding the county legislature. Many of those questions were answered by candidates at the public forum that IGNITE hosted in the fall. Some candidates volunteered to provide written statements on selected priorities to be posted on the IGNITE website.

IGNITE landed grant to kick off Auburn's first Winter Festival

IGNITE was successful in securing another matching grant through the We Live NY Livable Communities Capacity Grant Program to kick off what quite well might become an annual winter event. IGNITE will partner with multiple local agencies to host **IGNITE the Winter! Festival 2012** - a winter celebration organized in connection with the established "First Friday" event on March 2, 2012 from 5 - 10 pm. This event will take place on Exchange Street in the heart of Downtown Auburn.

There will be no shortage of activities for body, mind and soul. Since this is an outdoor event, people can keep warm by tasting and judging their favorite chili, soup or chowder dishes prepared by local restaurants and organizations in a comfort food cook-off. Wine, beer and hot beverage offerings will help clean taste buds for the next round of samples. A renowned local ice sculptor will keep everyone guessing what motive his live demonstration will reveal. Bands and street performers will keep the crowd entertained and on their toes. Horse-drawn carriage rides will be provided for people who like to be on the move. For more details, visit www.ignitethewinter.com.



A Cayuga County Chamber of Commerce Program

Welcome to the Leadership Cayuga Class of 2012!

Leadership Cayuga Class of 2012 joined alumni and chamber members to kick off this year’s program on Wednesday, January 4 at a Welcome Reception at the Chamber Office. In attendance were representatives of the Chamber of Commerce Board of Directors and the Leadership Cayuga Advisory Council. Andrew Fish ‘10, Executive Director of the Chamber of Commerce, welcomed the group, who mingled and enjoyed snacks before Ginny Kent kicked things off with a brief address.

The 24th Class of Leadership Cayuga includes:



Shereen	Androsko	Cayuga County
Barbara	Bowen	Human Services Coalition
Jeremy	Caza	Sagemark Consulting
Brenda	Costello	AmeriCU Credit Union
Betsy	DeGross	Auburn YMCA
Scott	DeJoy	City of Auburn
Tiffany	Edwards	City of Auburn
Carole	Estabrook	Cayuga County Chamber of Commerce
Morgan	Festa	Johnston Paper Co.
Ron	Gorney	Auburn Enlarged City School District
Robert	Harding	The Citizen
Jennifer	Hilts	Unity House of Cayuga County
Stephanie	Hutchinson	Auburn Housing Authority
Audrey	Iwanicki	Cayuga Economic Development Agency
Onea	Kloster	Auburn High School Senior
Deborah	Mendzef	Cayuga Community Health Network
Ashley	Newberry	Welch Allyn
Michael	Pastore	Cayuga Community College
Janet	Pendergraph	Pinnacle
Nance	Rifanburg	American Heart Association
Andrew	Roblee	Seward House Museum
Mike	Schatt	Nucor Steel Auburn
Nick	Smith	Johnston Paper Co.
Mindy	VanLiew	Cayuga-Seneca Community Action Agency
Jon	Wilcox	Five Star Bank



Sponsored by



Ginny Kent '03 is program Coordinator



Direct Deposit Your Tax Refund To Enter To Win up to \$500.00

When you elect to have your Federal Tax Refund direct deposited into your Auburn Community FCU Share Draft Checking or Regular Savings Account between January 17, 2012 and April 17, 2012, you will automatically be entered into our drawing to win a \$500.00 first prize cash bonus or one of five \$100.00 second place prizes!*

To see how easy this is to do, please refer to the steps below:

IT'S EASY AS 1, 2, 3

Refund	44	If line 43 is more than line 37, subtract line 37 from line 43. This is the amount you overpaid.	
	45a	Amount of line 44 you want refunded to you. If Form 8879 is attached, check here. <input type="checkbox"/>	
	b	Routing number	2 2 1 3 7 3 4 5 1
	c	Type:	<input type="checkbox"/> Checking <input type="checkbox"/> Savings
	d	Account number	

It's easy to have your federal tax refund direct deposited into your Auburn Community Federal Credit Union Share Draft or Regular Shares Savings Account. Simply use Form 1040, 1040A or 1040-EZ and complete the following three steps:

Step 1: Enter Auburn Community FCU's Routing & Transit Number: 221373451

Step 2: Check either Checking or Savings

Step 3: Enter your Auburn Community FCU Member Number. Please do not enter any spaces or dashes.



NOW OPEN!

65 Wright Circle, Auburn | 101 Prospect Street, Auburn | 2651 Erie Dr., Rt. 31, Weedsport
www.auburnfcu.com • 315-253-2934

Total Cash bonus is \$1,000.00 with one prize of \$500.00 and five \$100.00 prizes. Odds of winning Cash Bonus will vary according to the number of Direct Deposit 2011 federal tax refund orders received by the entry deadline, which is the end of business on April 17, 2012. The Grand Prize winner will be selected on April 23, 2012. No purchase necessary to win. Contact the credit union for complete details.

Elizabeth Werner, Unity House of Cayuga County Inc. Chair of Cayuga County Chamber of Commerce Board of Directors



**Elizabeth Werner
Unity House**

The Cayuga County Chamber of Commerce is pleased to announce that Elizabeth Werner, executive director of Unity House of Cayuga County Inc. is the new board chair.

A native of Long Island, Liz is a long-time resident of the Town of Owasco. She received a BS degree in Health Administration from Keuka College and MS degree in Health Services Management Policy from the Robert Milano Graduate School of Management and Urban Policy. Upon graduation, Werner married and started a family. Her search of a good, affordable community to raise a family in lead her to Auburn New York, where she has happily resided for many years.

Werner joined the chamber of commerce board of directors in 2008. She was appointed the executive director of Unity House of Cayuga County in April of 2009. Her previous work at Unity House included job coaching in the agency's Employment Services, case management in its MRDD Residential Services, and quality assurance (as a specialist and department director) oversight of all services and programs, in addition to serving nine years as deputy executive director for the company.

On behalf of the staff and board of directors, please join us in congratulating Elizabeth Werner on her new position as chair of the Cayuga County Chamber of Commerce Board of Directors.

Emily Thomas, Finger Lakes Musical Theatre Festival Joins Chamber Board of Directors



**Emily Thomas
Finger Lakes MTF**

The Cayuga County Chamber of Commerce is pleased to announce that Emily Thomas, fund development manager for Finger Lakes Musical Theatre Festival Inc. has joined the chamber board of directors.

A Connecticut native, Emily moved to the area in 2003 to attend Ithaca College as a student at the Ithaca College School of Drama. Emily Graduated from Ithaca College with a B.A. in Drama in 2006. After graduation, Emily worked as a Production Assistant on the popular television program *As the World Turns*.

After completing her internship, Emily returned to Central New York, and accepted a position at Merry-Go-Round Playhouse as the fund Development associate. In March 2011 Emily was promoted to Fund Development Manager for both Finger Lakes Musical Theatre Festival and Merry-Go-Round Playhouse.

A newlywed, Emily married Daniel C. Thomas in June of 2011. She lives with her husband in Syracuse New York. Active in her faith community, Emily and her husband are both members of the Vineyard Church in Syracuse NY where frequently performs as a vocal soloist.

On behalf of the staff and board of directors, please join us in welcoming Emily Thomas to the Cayuga County Chamber of Commerce Board of Directors.

2011 Ambassadors Council



Felix Melendez, Chair	Key Bank Mortgage	Gina Lamannis	FL Radio Group
Kim Baley	Buffington & Hoatland	Greg Lattimore	Savannah Bank
Michelle Barber	Five Star Bank	Lori Murnane	Riordan Realty
Wayne Cole	New York Life Insurance	Rhonda Sheffield	Adecco
Adrian Humphrey	Savannah Bank	John Taylor	Staples
Shirley Johnson	Bouck Real Estate	Rita Trenti	Inn at the Finger Lakes

This dedicated group of volunteers works hard to promote the Chamber and to welcome and nurture new members. You will see Ambassadors welcoming new members by attending ribbon cuttings and stopping by businesses to say hello and to answer any questions about the services and benefits of the Chamber. Ambassadors also volunteer to help at Chamber sponsored events like Business After Five, the annual Chamber Cup Golf Tournament or at our annual dinner. If you are interested in joining the ambassadors council contact the chamber today!

Welcoming New Area Businesses with Ribbon Cutting Ceremonies

You will often see Ambassadors welcoming new members to the business community by attending ribbon cutting ceremonies. Ambassadors often facilitate these events, simply by stopping by new businesses to say hello and by answering questions about the services and benefits of chamber membership.

Ribbon cutting ceremonies are a great way to recognize and welcome a new business to the community. And did you know that you don't have to be a chamber member to host a ribbon cutting event? As a leading advocate for the business community the Chamber of Commerce is happy to welcome and recognize all area businesses within the community with a ribbon cutting ceremony.

For fellow chamber members, our ambassadors are more than happy to help celebrate your businesses grand reopening, remodel or anniversary with a fun, and exciting event at your business location.

Typically, the celebrations are held during normal business hours and feature light refreshments provided by the business. The Chamber brings the ribbon and scissors and publicizes your celebration with a press release following the event.

If you would like to highlight your business with a ribbon cutting, please don't hesitate to contact the chamber or one of our chamber ambassadors to help plan your event!



Upcoming Events



**Brown Bag Seminar:
Financial Check Up
January 18, 2012
Cayuga County Chamber
2 State Street, Auburn NY
12:00 noon - 1:00 pm**

Make smart choices about your money. This seminar will give you the tools you need to help get your financial house in order. This seminar is **FREE** and open to the public, bring a brown bag lunch and questions to share.

**Economic Forecast Luncheon
January 26, 2012
Holiday Inn, Auburn NY
12:00 noon - 2:00 pm
\$35 Advance Registration/\$40 At door**

**Save the date:
Business at Noon:
American Cancer Society
February 9, 2012
11:30 am - 1:30 pm
*Details TBA!***

**Business After Five:
Auburn Discount Liquor
March 7, 2012
@21 Seminary Street, Auburn NY
5:00 pm - 7:00 pm
\$5 members/\$7 non members**
Enjoy hors d'oeuvres and wine tastings at this fun social networking event.

**Business at Noon:
Partnership for Results
New Date: March 22, 2012
34 Wright Avenue Suite B, Auburn NY
\$5 members/\$7 non members**



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Register Today: Economic Forecast Luncheon
January 26, 2012
Holiday Inn, Auburn NY
12:00 noon - 2:00 pm
\$35 advance registration/\$40 at the door

To register, please contact
(315) 252-7291 or email:
admin@cayugacountychamber.com



Return Services Requested

www.cayugacountychamber.com

2 State Street
Auburn, NY 13021

CAYUGA COUNTY
CHAMBER OF COMMERCE



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Be A Part of Auburn's Community Past Time!



Fellow Chamber Member:

With spring training around the corner what better way to forget about the snow and start thinking BASEBALL! With 60,000 fans that enter our gate in the summer months, it gives your company a chance to be recognized as a community supporter of Auburn's owned professional baseball team. Some of your options could be billboard advertising, radio advertising, sponsor a fireworks night for the community, buying out the ball park for the community or season tickets for your employees.

To be part of the Doubledays family, please contact us at (315) 255-2489 for more information. We look forward to working with you and making 2012 a memorable season.

Thank you again for your continued support and see you at the ball park this summer!!!

Sincerely,

Adam Winslow
General Manager

Jason Horbal
Assistant General Manager